

FOOTAGE FARM USA

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For Immediate Release

Contact: Charles Light

Footage Farm, Ltd., a London based archival film company, has reached an agreement for North American representation with Charles Light and Daniel Keller of Green Mountain Post (GMP) Films. The new venture, Footage Farm USA, is based in western Massachusetts.

Footage Farm was created in 2001 by Orly Yadin and a team of researchers to provide the European market with quality video master tapes of Public Domain material at low prices and with no restrictions. Footage Farm USA will provide this service to the North American market.

“We think our service will be a great boon to all producers,” said Charles Light. “When you acquire Public Domain material from us it removes the need to worry about the rights you acquire. We charge a very reasonable one-time buy-out fee, not a per-second rate as other stock footage archives. Once you have bought the physical tape, it is yours to use and re-use forever, wherever, in all media and in any program. You will not need to come back to us to renew a contract or to pay any additional fees. Our prices compare favorably to the cost of going directly to the source, but without many of the associated research costs and bureaucratic delays; and often, because we are aware of the desire for quality, our master tapes will surpass what can be received directly from the various sources.”

Footage Farm’s pricing structure parallels the costs at the National Archives in Washington, in that the material is sold on a source-reel basis (which tend to run at 6-11 minutes). For example, if the client needs one shot or sequence of a particular subject, it does not matter how long that shot is – the client pays for the one source reel it originates from. If you use several shots from that same reel, it still costs the same. The price for one reel of master material is \$350; for 2-3 reels, \$250 per reel; 4-6 reels, \$200 per reel; 7-10 reels, \$175 per reel; over 11 reels, \$160 per reel.

The collection is widespread and eclectic and may include anything from date culture in 1920s Iraq, to devices for carrying dogs across the street, from serious news items to the “and finally” type stories. It contains documentaries and news-reels (edited and outtakes), commercials and some early fiction and spans nearly the entire 20th century.

The broad subjects include:

The major 20th Century conflicts—the two World Wars (both battle scenes and home front including color material of WWII onwards), Vietnam, Korea, Spanish Civil War, the Middle East conflicts, the Manchurian situation, and the Spanish-American war.

Worldwide news coverage with a particular emphasis on world political events & personalities. These are included in the Universal Newsreels releases and outtakes, the March of Time outtakes, and other news films.

U.S. Government educational & propaganda films, detailing subjects ranging from agriculture to labor to civil rights.

Industries and Manufacturing, (assembly lines, autos, aviation, petroleum, textiles etc.) largely from the Ford Collection.

Over 300 films from The Library of Congress Paper Prints, the only extant copies of many short items (from 30 seconds upwards) recorded between ca. 1895-1915, which cover immigration to the US; industrialization & railroads; recreation & amusement parks; Spanish-American War; Alaskan Gold Rush; San Francisco before & after the 1906 earthquake; vaudeville & stage Acts; World Fairs & Expositions.

Americana, including street scenes, entertainment, inventions, stunts and human interest.

Footage Farm currently has more than 1000 hours of master material in DigiBeta format and many more hours of preview tapes. The company can supply clients with masters in any industry format and standard. We provide a 24-72 hour turnaround service for the masters held in house.

In addition to footage in the Public Domain, Footage Farm represents smaller, proprietary collections that are sold in the more normal way based on the amount of footage used and license required. These include educational and industrial films, footage from Palestine/Israel, Great Britain and the former Soviet Union,.

In addition, the original GMP collection includes extensive footage on environmental, nuclear, Vietnam, Cold War, and drug issues. The GMP collection also includes footage from the feature rock film **No Nukes** (both ins and outs), which documents a 1979 five day concert at Madison Square Garden and 250,000 person rally at the World Trade Center. This feature film release includes film performances by Bruce Springsteen, Jackson Browne, Bonnie Raitt, Crosby, Stills and Nash, James Taylor, Carly Simon, the Doobie Brothers, Tom Petty and many others.

For further information on the Footage Farm Archive, please contact Footage Farm, PO Box 229, Turners Falls, MA 01376; 888 270-1414/fax 413 863-8248; info@footagefarm.com; www.footagefarm.com.